



# Berlin Little League

[www.berlinlittleleague.org](http://www.berlinlittleleague.org)

P.O. Box 514, Berlin, MD 21811

(410) 641-3782

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Dear Friends of Berlin Little League,

The New Year has arrived and it is time to start thinking about Little League Baseball. The league has had great success for many years due to the generous financial support of the community. Donations and sponsorships provide the needed funds to help subsidize registration costs, purchase needed equipment, maintain our fields, provide concessions and offset other operating expenses.

In order to maintain our success and growth, we are asking for your support through our sponsorship and advertising programs. All donations are tax deductible as we are a non-profit 501(c)3 organization.

**Option One: Team Sponsors** - Sponsors are needed to insure that all players are outfitted with team uniforms. Your donation includes your company's name on a team's uniform and website recognition.

**Option Two: Billboard Advertising** - Custom billboards will be produced and hung on our fields outfield fences. This year we are changing our billboards to Coroplast, which is waterproof, weather resistant, and stain resistant. Each billboard will also now be a 42" square with your information inside of a baseball. This will give our outfield fences a cleaner look, allow more room for advertising along our fences, and lengthen the life of your billboards from the current few years. When you choose this option, you will receive 2 billboards to place on our fields. So, instead of one 4ft x 8ft banner to hang in one location, you will now have two 42" square billboards to hang in two locations. Sponsorship levels, which describe location placement of your signs, are described on page three. Included in all billboard advertising is your company name and logo. In addition we've upgraded our website which will include complete information for your company or business.

**Option Three: Cash Donations** – Cash donations are also being accepted to assist in funding our league.

If you are interested, enclosed is a form that we ask you to complete and return with your contribution by **March 10<sup>th</sup>** to insure that your team sponsorship and/or advertisement is ready by opening day. Please mail checks to our PO Box address listed on page three. We thank you in advance for your support of the over 500 players, 40+ coaches, countless volunteers and parents who make up the Berlin Little League.

Sincerely,

*Nornie*

Norman "Nornie" Bunting Jr.  
President of Berlin Little League  
(410) 251-0201 – Cell

*Ed*

Ed Weeks  
Sponsorship Chairman  
(443) 622-4048 – Cell

## Berlin Little League - Sponsorship Form (see back)

NAME / CONTACT \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

E-MAIL \_\_\_\_\_

PHONE \_\_\_\_\_

**TEAM SPONSOR: Returning team sponsors will have first priority if paid by March 10<sup>th</sup>.**

Yes, I would like to be a team sponsor. Team Sponsors are first come, first serve. We will do our best to accommodate requests. There are approximately 40 teams each year.

\_\_\_\_\_ T-Ball (ages 4, 5 & 6) - **\$250**

\_\_\_\_\_ Rookie (ages 7 & 8) - **\$300**

\_\_\_\_\_ Minor (ages 9 & 10) - **\$300**

\_\_\_\_\_ Majors (ages 11 & 12) - **\$300**

\_\_\_\_\_ Junior/Senior (ages 13/14 & 15/16) - **\$300**

\_\_\_\_\_ Softball (ages 8 to 12) - **\$300**

**BILLBOARD ADVERTISING: Please see & complete the agreement on back of this page.**

Yes, I would like to advertise. Please choose your level of sponsorship (see next page for a description of each level):

\_\_\_\_\_ Single **\$300**

\_\_\_\_\_ Double - **\$325**

\_\_\_\_\_ Triple - **\$350**

\_\_\_\_\_ Home Run - **\$375**

\_\_\_\_\_ Grand Slam - **\$450**

**CASH DONATION:**

Yes, I would like to contribute to the Berlin Little League's general fund supporting operating expenses and future capital projects.

\_\_\_\_\_ Enclosed is a cash donation of \$ \_\_\_\_\_

## Berlin Little League –Billboard Advertising Agreement

**“ Option Two: Billboard Advertising -** Custom billboards will be produced and hung on our field fences. Instead of one 4x8 banner to hang in one location, we are now doing **two** 42” square hard plastic signs to hang on 2 fields or locations. These billboards are a great marketing tool for local businesses. With each package you choose, you will receive two signs to hang. Games are played six days a week on six fields, providing your business with instant name recognition. In addition to the billboard, your company will also be recognized on our website.”

**Berlin Little League Baseball thanks you for your support by advertising with us – Your Billboard advertisement guidelines are as follows:**

- 1) If this is your first year sponsoring BLL, please email your logo to [edweeks75@gmail.com](mailto:edweeks75@gmail.com). In the subject line, please type BLL. We will then forward these to D3 Corp to produce your sign. We recommend your logo, phone number and website address only, as too much information will clutter your sign. If you would like more information on your sign, just let us know and we will do the best we can to accommodate it. Please email logo in a high resolution .jpg format.

Proofs will be e-mailed to you by D3Corp (our printer) prior to production for final approval. Berlin LL/ D3Corp will not print until your banner is approved.

Please provide your e-mail address: \_\_\_\_\_

**\*\*\* We are not asking for any Billboard production costs (approximately \$250), but we are asking you for a commitment of advertising with us for the next three years.\*\*\***

**THANK YOU!**

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Name

Date

**Make all checks payable to & mail check with this agreement to:**

**Berlin Little League  
66 Martinique Cir  
Berlin, MD 21811  
Attn: Sponsorships**

# Berlin Little League Sponsorship Levels

*Billboard Advertising Packages (each sign must be the same)  
All Sponsorships will include website recognition and link.*

## **Single - \$300**

*Location:* Outfield fence Tee Ball fields

*Includes:* Two billboards – one placed on both T-1 and T-2 outfield fence

## **Double - \$325**

*Location:* Outfield fence of Fields A, B, or D

*Includes:* Two Billboards placed on two different outfield fences (A, B or D)

## **Triple - \$350** (\*\*most popular\*\*)

*Location:* Outfield fence of Field A, B or D **and** Walkways to Concessions

*Includes:* Two Billboards; one on an outfield fence (A, B, or D) and one along main walkway.

## **Home Run - \$375** (\*\*highest traffic\*\*)

*Location:* Outfield fence of **C Field** (championship field) and Concession Stand area

*Includes:* Two Billboards: one on C Field's outfield fence and one at the concession stand area. The concession stand is the heaviest traffic area at our complex and a great advertising spot.

## **Grand Slam - \$450** (\*\*best value\*\*)

*Location:* C Field and Concession Stand area, plus permanent 4"x8" engraved brick in new patio

*Includes:* Two Billboards: one billboard on C Field outfield fence, one at concession stand area, **and a permanent 4"x8" engraved brick to place on our concession stand patio walkway.**

\*\*\*\* Add \$50 to any sponsorship & have your logo and website link added to our site.

\*\*\*\* The highest visibility of your signs will occur with the triple, home run, or grand slam levels.

**410.208.1525**

**APEX**

**PHYSICAL THERAPY**

**ApexOceanPines.com**

**410.213.2400**

**D3CORP**  
Web Solutions That Work

**D3Corp.com**