

Berlin Little League – 2025 Sponsorship Form

NAME / CONTACT _____

BUSINESS NAME _____

ADDRESS _____

E-MAIL _____

PHONE _____

Option One Team Sponsors – For any questions contact: nferguson20@me.com, 443-994-0529.

Sponsors are needed to ensure that all players are outfitted with team uniforms. Your donation includes your company's name on the back of the team's uniform and website recognition.

TEAM SPONSOR: Forms & Payment are due by March 1, 2025.

Yes, I would like to be a team sponsor for \$500. Sponsors will be matched with teams. If you have a particular player/team you would like to sponsor, **while we cannot guarantee**, we will do our best to make that happen. Please note: The league will assign sponsors to Teams that require evaluations and drafts.

Please list any requests here _____

Option Two Billboard Advertising- For any questions contact: nferguson20@me.com Custom billboards will be produced and hung on our fields outfield fences. Sponsorship levels, which describe location placement of your signs, are described below. Included in all billboard advertising is your company name, logo, website address, and phone number. In addition, we list all current sponsors on our website.

BILLBOARD ADVERTISING: Forms & Payment are due by March 15, 2025.

Please choose your level of sponsorship.

Sponsorship Level: World Series Grand Slam Softball
 Rookie & T-Ball Major/Minor Baseball

Berlin Little League Sponsorship Levels

World Series - \$1000 (best value**)**

Location: Outfield fence on field of your choice and Concession Stand area

Includes: Team Sponsor, Three Billboards: two billboards of your choice on outfield fence, one at concession stand area,

and a permanent 4"x8" engraved brick to place on our concession stand patio walkway

Grand Slam - \$500

Location: Outfield fence on field of your choice and Concession Stand area

Includes: Two Billboards: one billboard on your choice of outfield fence and one at concession stand area.

Softball - \$400

Location: Outfield fence of Field B **and** Walkways to Concessions

Includes: Two Billboards; one on an outfield fence and one along the main walkway

Rookie & T-Ball Baseball - \$400

Location: Outfield fences

Includes: Two billboards – one placed on both T-Ball & Rookie outfield fences

Major/Minor Baseball - \$400

Location: Outfield fence of Fields A or D **and** Walkways to Concessions

Includes: Two Billboards placed on two different outfield fences (A/D) and one along the main walkway.

Berlin Little League –Billboard Advertising Agreement

Billboard Advertising - Custom billboards will be produced and hung on our field fences. These billboards are a great marketing tool for local businesses. Games are played several days a week on six fields, providing your business with instant name recognition. In addition to the billboard, your company will also be recognized on our website.

Berlin Little League Baseball thanks you for your support by advertising with us – Your billboard advertisement guidelines are as follows:

If this is your first year sponsoring BLL, please email your logo to nferguson20@me.com

In the subject line, please type “billboard sponsor info”. We will then forward these to D3 Corp to produce your sign. We recommend your logo, phone number and website address only, as too much information will clutter your sign. Please email logo in a high resolution .jpg format.

Proofs will be e-mailed to you by D3Corp (our printer) prior to production for final approval. Berlin LL/ D3Corp will not print until your proof is approved.

Option Three **Cash Donation** – Cash donations are also being accepted to assist in funding our league.

CASH DONATION:

Yes, I would like to contribute to the Berlin Little League’s general fund supporting operating expenses and future capital projects.

Enclosed is a cash donation of \$ _____.

Make all checks payable to Berlin Little League & mail check along with this agreement to:
Berlin Little League c/o Nancy Ferguson
10140 Queens Circle
West Ocean City, MD 21842
Attn: Sponsorships

Signature _____

Date _____